

BLUE STRIPES®

CACAO UNLEASHED



THE CHOCOLATE INDUSTRY USES

ONLY 30% OF THE CACAO POD

TO MAKE CHOCOLATE.

THE REST OF THE VALUABLE FRUIT IS

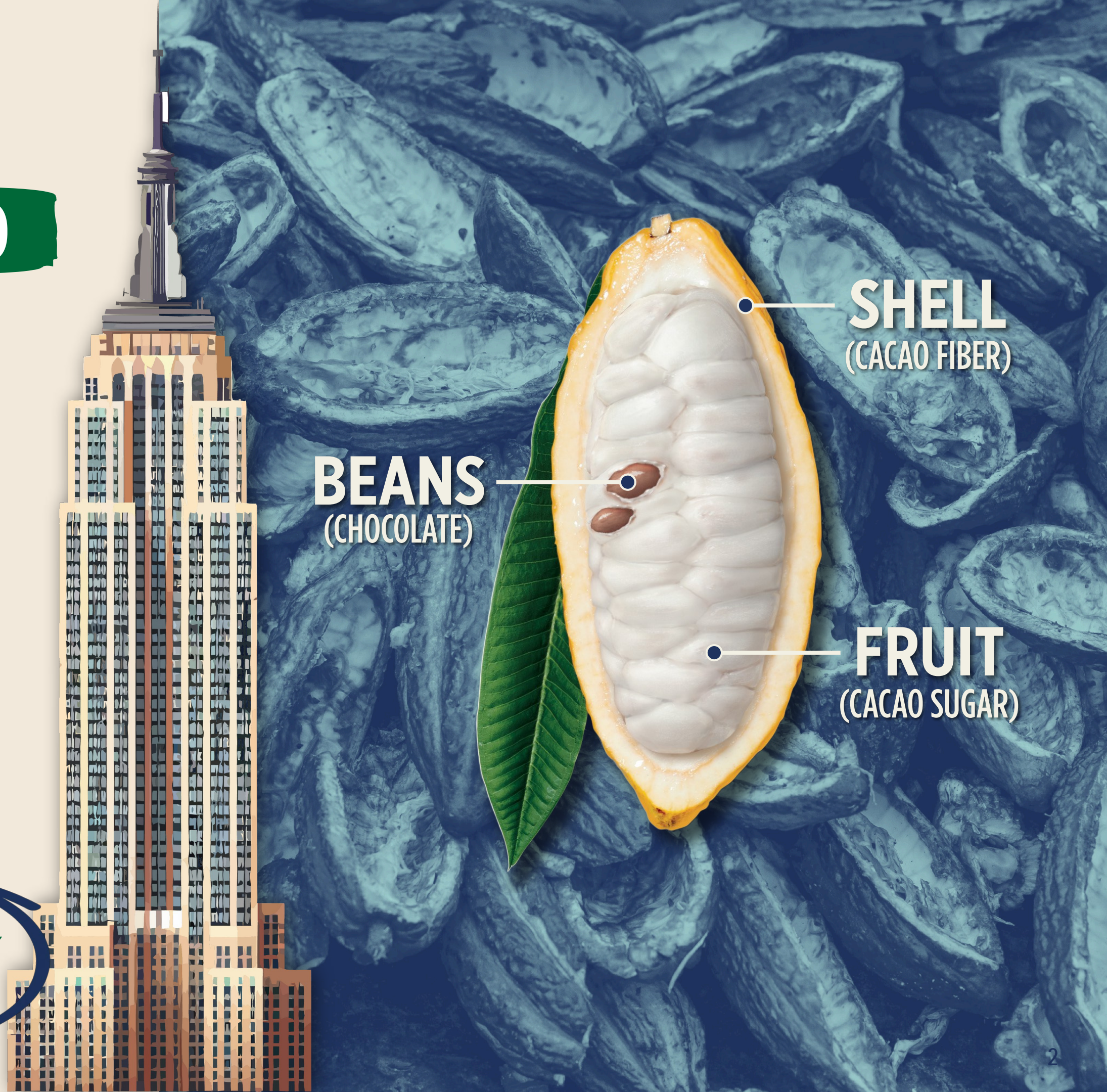
DISCARDED.

EVERY YEAR,

10M METRIC TONS

GO TO WASTE.

→ **30x**



SHELL
(CACAO FIBER)

BEANS
(CHOCOLATE)

FRUIT
(CACAO SUGAR)

AS OF JANUARY 2026, BLUE STRIPES HAS:

UPCYCLED
2 MILLION LBS
OF CACAO FRUIT



AVOIDED 158 TONS
OF GREENHOUSE GAS EMISSIONS (GHG)

= 401,883 MILES DRIVEN

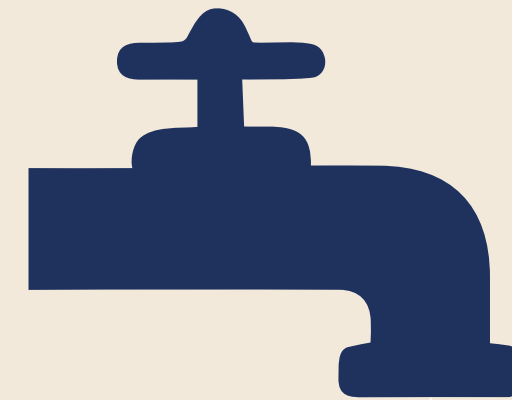


BY AN AVERAGE GASOLINE-POWERED PASSENGER VEHICLE



INCREASED
FARMER REVENUES

+\$1.5M



CONSERVED
30M GALLONS
OF WATER

= 46 OLYMPIC SWIMMING POOLS

THIS IS WHAT WE MAKE FROM WHOLE CACAO POD WASTE

superfruit gummies



the first cacao water in the world



whole cacao chocolate bars



whole cacao candy



whole cacao energy

whole cacao breakfast



BRAND AWARENESS & MARKETING



BLUE STRIPES IS ONE OF THE TOP 10 WHOLE FOODS MARKET TRENDS IN 2024

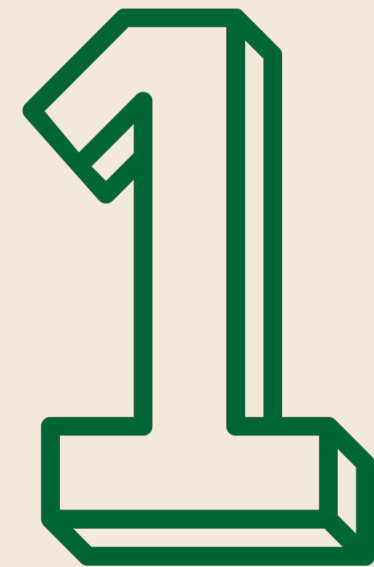
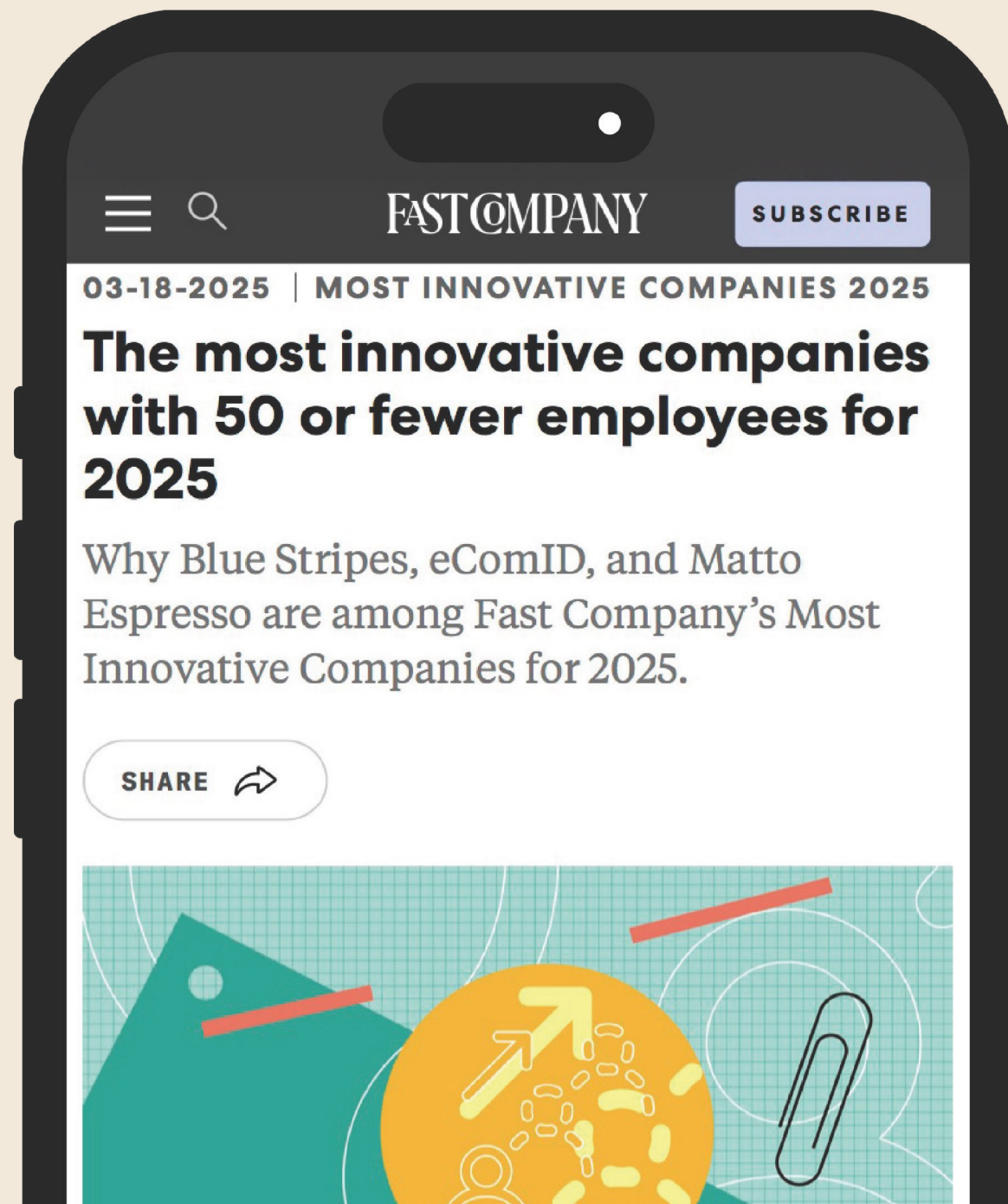


“

Utilizing by-products like cacao pulp has been practiced in other countries for centuries, and now brands like Blue Stripes are spotlighting the whole cacao with their craveable products for even more consumers. At EARTH University in Costa Rica, where student researchers are tackling some of the biggest systemic environmental issues, the typically discarded cacao pulp is being made into jellies and jams. The emergence of cacao fruit powders in 2023 also presents an opportunity for brands seeking a new sugar alternative without compromising on sweet, ambrosial flavor.

”

THE MOST INNOVATIVE COMPANY IN 2025



BLUE STRIPES

*FOR FINDING DELICIOUS NEW USES
FOR MORE OF THE CACAO BEAN*

Can chocolate lovers be converted to consuming more than just the bean? The chocolate-making process discards around 70% of the cacao fruit. But Blue Stripes, founded by Oded Brenner, the former co-owner of the Max Brenner chocolate shops, developed edible uses for the entire pod: shell, fruit, and bean.

CONSUMERS ARE IN LOVE WITH OUR WHOLE CACAO STORY



@bluestripescacao makes the perfect Valentine's treat for toddlers



one of the most nutritious trail mixes i've ever found @bluestripescacao at @wholefoods near the bulk nuts in between produce and meat counter



These mango gummies from @bluestripescacao are soooo good!! Anyone try them yet?



@bluestripescacao to keep me going so good!!



This is my fourth product I've tried from @bluestripescacao and I'm fully bought in.



I bought these on a whim the other day since they're only 2 ingredients, and my kids are already obsessed



When you've already had 3 cups of coffee but need a lil pick me up



SALES & FUTURE GROWTH



2500+ NATURAL & CONVENTIONAL RETAILERS NATIONWIDE HAVE LAUNCHED THE WHOLE CACAO COLLECTION





BLUE STRIPES IN EVERY AISLE

20 SKUs
AT WHOLE FOODS
NATIONWIDE

COLD CEREAL
4 SKUs

CHOCOLATE BARS
4 SKUs

READY TO DRINK
4 SKUs

CANDY
2 SKUs

SUPERFRUIT GUMMIES
3 SKUs

TRAIL MIX
3 SKUs





Superfruit Gummies Launch - December 2025

SUPERFRUIT GUMMIES ARE *FLYING OFF OF THE SHELF*



BEFORE

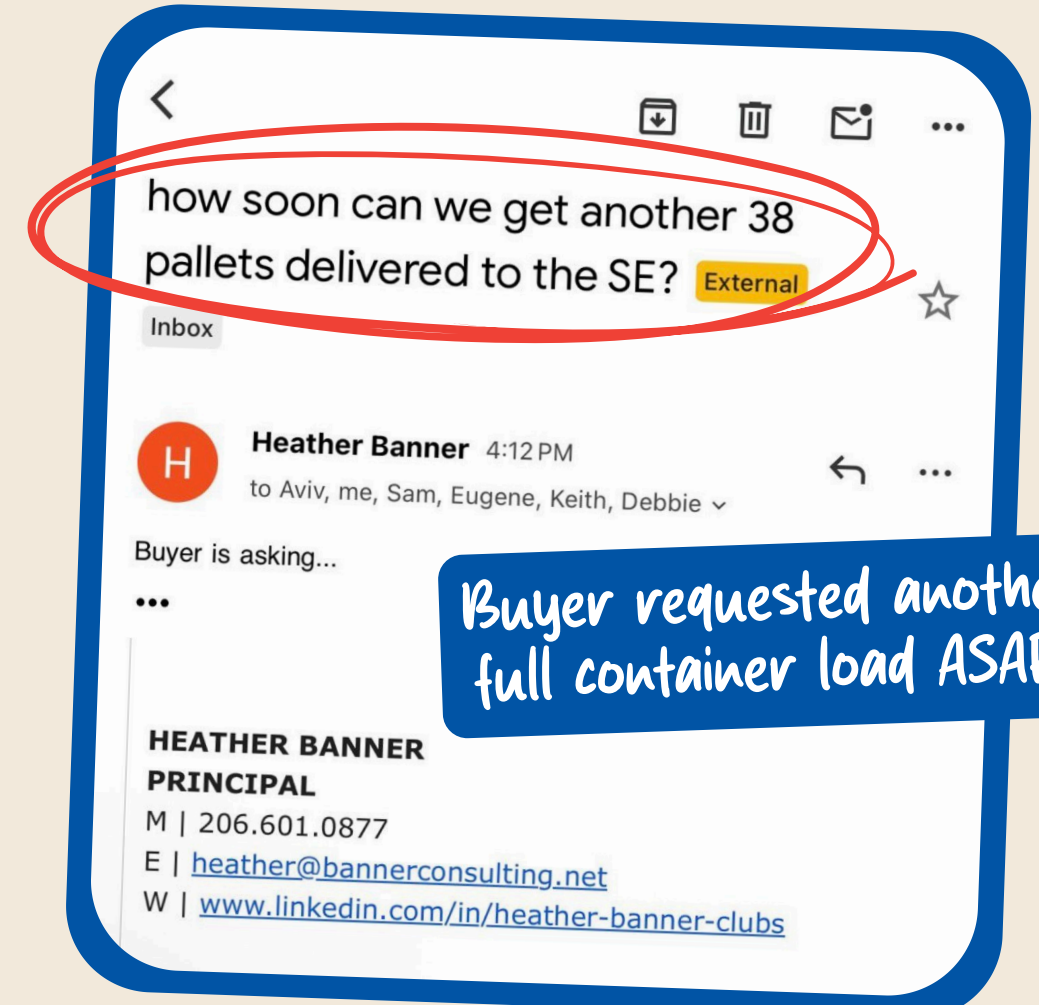


AFTER



Taken
4 days apart!

Boca Raton, FL



how soon can we get another 38 pallets delivered to the SE? External

Heather Banner 4:12 PM
to Aviv, me, Sam, Eugene, Keith, Debbie

Buyer is asking...

Buyer requested another full container load ASAP!

HEATHER BANNER
PRINCIPAL
M | 206.601.0877
E | heather@bannerconsulting.net
W | www.linkedin.com/in/heather-banner-clubs

**EXPECTING ALL REGIONS TO FOLLOW IN 2026
(POTENTIAL: \$9MM-\$12MM)**

ADDITIONAL CLUBS IN 2026



"THE COSTCO OF SOUTH AMERICA & THE CARIBBEANS"
LAUNCHING MID-2026 (\$500K PO)



FINALIZING 2026 LAUNCH
(\$1.5MM SUPERFRUIT GUMMIES PO)



FINALIZING 2026 LAUNCH
(\$500K PO)



BIG RETAILERS, BIG 2026

BLUE STRIPES IS EXPANDING ITS FOOTPRINT FROM THE NATURAL CHANNEL INTO MAJOR CONVENTIONAL AND MASS RETAILERS

SPROUTS[™]
FARMERS MARKET

**LAUNCHING 6 NEW SKUS
IN JANUARY 2026**



**CONFIRMED NATIONWIDE SUPERFRUIT
GUMMIES LAUNCH IN SUMMER 2026**





**SUPERFRUIT GUMMIES SHIPPERS
CONFIRMED JANUARY 2026**



LAUNCHED 6 SKUS AT

MAJOR US AIRPORT TERMINALS



WE ARE IN DEVELOPED CONVERSATIONS WITH jetBlue

TO LAUNCH SUPERFRUIT GUMMIES IN PREMIUM & ECONOMY CABINS

48% YoY GROWTH ACROSS EVERY REGION & CATEGORY AT

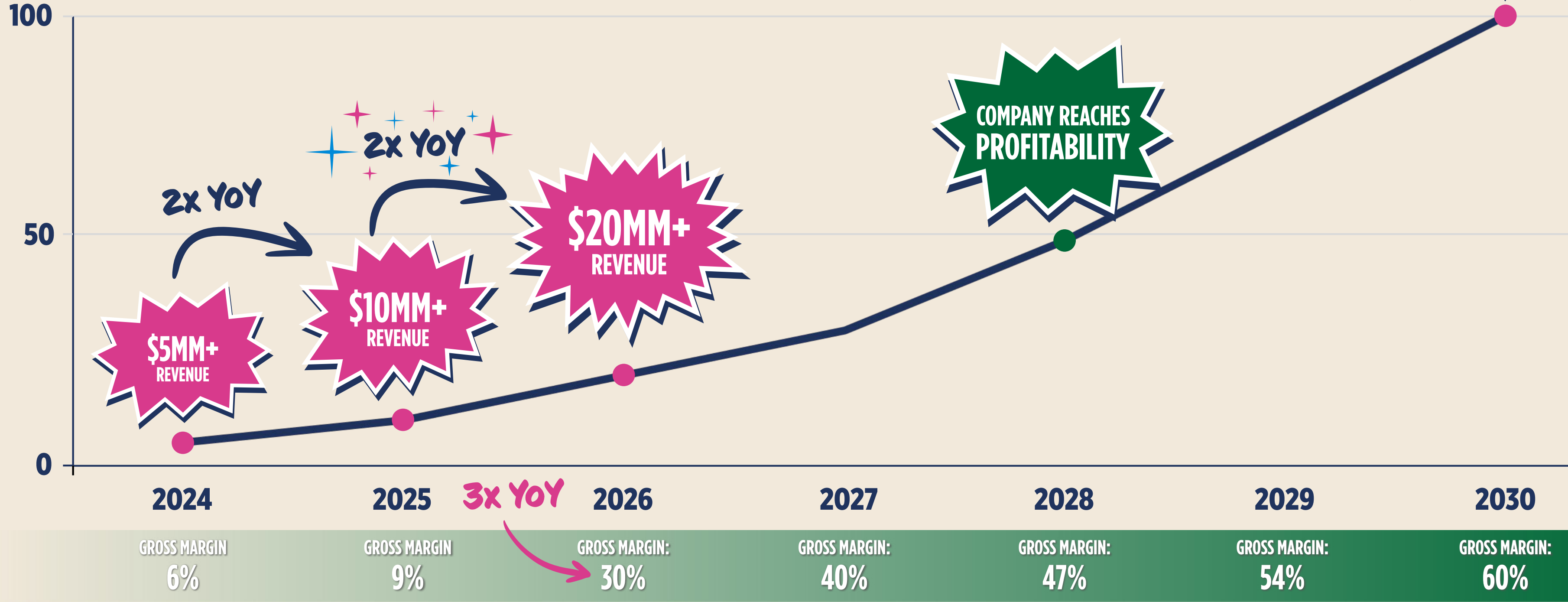


Region	\$ Sales CY	\$ Sales LY	% Var	Units CY	Units LY	% Var	Price CY	Price LY	%Var	POS CY	POS LY	% Var
Northeast	\$532,488	\$332,465	60.2%	107,295	68,842	55.9%	\$4.96	\$4.83	2.76%	4.85	3.84	26.1%
Midwest	\$490,968	\$309,064	58.9%	103,607	63,447	63.3%	\$4.74	\$4.87	-2.72%	4.24	3.24	30.7%
Southern Pacific	\$432,351	\$319,778	35.2%	87,504	63,282	38.3%	\$4.94	\$5.05	-2.22%	4.10	3.33	23.0%
South	\$358,708	\$239,717	49.6%	75,508	51,541	46.5%	\$4.75	\$4.65	2.14%	4.49	3.63	23.9%
Florida	\$352,484	\$203,231	73.4%	72,225	41,897	72.4%	\$4.88	\$4.85	0.61%	5.71	4.26	34.1%
Northern California	\$340,110	\$240,936	41.2%	68,247	49,056	39.1%	\$4.98	\$4.91	1.47%	4.03	3.35	20.3%
Mid-Atlantic	\$336,393	\$254,610	32.1%	69,666	53,211	30.9%	\$4.83	\$4.78	0.91%	3.96	3.31	19.8%
North Atlantic	\$278,582	\$192,944	44.4%	57,535	39,013	47.5%	\$4.84	\$4.95	-2.10%	3.74	3.08	21.4%
Southwest	\$270,333	\$199,531	35.5%	57,108	41,134	38.8%	\$4.73	\$4.85	-2.41%	3.89	3.09	25.7%
Rocky Mountain	\$224,317	\$155,726	44.0%	44,961	30,714	46.4%	\$4.99	\$5.07	-1.60%	3.56	2.86	24.5%
Pacific Northwest	\$130,516	\$89,738	45.4%	28,205	18,296	54.2%	\$4.63	\$4.90	-5.66%	4.04	3.03	33.3%
Total	\$3,747,252	\$2,537,739	47.7%	771,861	520,433	48.3%	\$4.85	\$4.88	-0.44%	4.25	3.38	25.8%

REVENUE & MARGINS

THE INFLECTION IS HERE

\$100MM+ REVENUE



*ALREADY HAVE \$3MM IN GUARANTEED POS FOR 2026, ON TOP OF CURRENT \$10MM BASE REVENUE

OPERATIONS & SUPPLY CHAIN



CACAO FRUIT INDUSTRY PIONEERS

DEDICATED FACILITIES TO PROCESSING THE UPCYCLED CACAO FRUIT



chocolate



granola & trail mix



Cacao water



superfruit gummies

THE FIRST

CACAO WINERY

IN THE WORLD

WE BUILT MANUFACTURING FACILITIES IN THE HEART OF ECUADOR'S CACAO FARMS
TO MAXIMIZE FRESHNESS AND NUTRITIONAL VALUES



BREAKING NEWS

AS OF NOVEMBER 13TH, 2025

0% TARIFFS ON CACAO FRUIT PRODUCTS FROM ECUADOR



CACAO WATER

65% PRODUCT MARGIN

SUPERFRUIT GUMMIES

70% PRODUCT MARGIN



+ ANTICIPATED SIGNIFICANT MARGIN GAINS ON ALL OTHER SKUS

50%+

TEAM & GOVERNANCE



SMALL BUT MIGHTY TEAM



ROSE
CUSTOMER SERVICE



EUGENE LIN
CMO



EMILIO SAVARIEGO
DIRECTOR OF SUPPLY CHAIN
SOUTH AMERICA



BRITTANY PEINE
OFFICE MANAGER



PATRICK GRANT MUSSO
SR DIRECTOR OF SUPPLY CHAIN



RICHARD TEJEDA
LOGISTICS MANAGER



JOHN MACMILLAN
NATIONAL SALES MANAGER



ADAM SISKIN
CFO



DYLAN PEINE
EXECUTIVE ASSISTANT



KEITH TANNER
VP OF OPERATIONS



SAM BOLIS
VP OF SALES



ODED BRENNER
CEO



AVIV SCHWIETZER
COO

NOTABLE INVESTORS

Z I N T I N U S

FOUNDED BY OLAF KOCH (MERCEDES BENZ EX-CFO/CURRENT BOARD MEMBER) & DAVID BROWN (FOUNDER & EX-CEO OF TECHSTARS)

\$5MM

 **Hamilton Lane**

A GLOBAL INVESTMENT FIRM WITH ~\$1 TRILLION UNDER THEIR ASSETS PORTFOLIO

\$2.5MM

 **WHOLE FOODS MARKET**

DOUBLED DOWN ON THEIR INVESTMENT & COMMITMENT IN THE LAST ROUND

\$5MM

HERSHEY'S

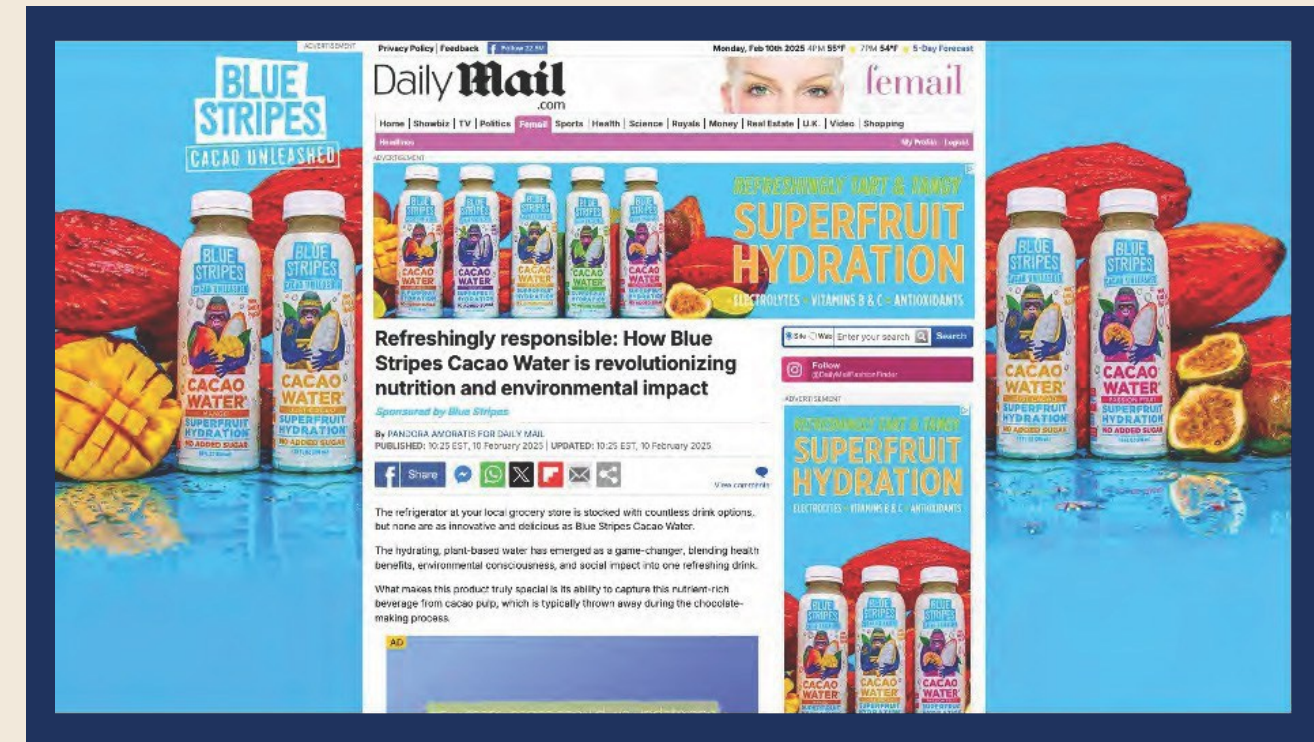
MADE 4 CONSECUTIVE INVESTMENTS INTO BLUE STRIPES

\$4MM

dmg :: ventures

ONE OF THE WORLD'S LARGEST MEDIA PUBLISHERS WHO NOW HAS A HUGE INTEREST IN THE COMPANY & IS ADVERTISING BLUE STRIPES

\$5MM



BLUE STRIPES' BOARD OF DIRECTORS



KRIS MEULEN

CHIEF DEVELOPMENT OFFICER OF HERSHEY WHO LEADS ALL OF THE COMPANY'S INVESTMENTS AND M&A. KRIS FORESAW BLUE STRIPES' POTENTIAL FROM THE START AND WAS OUR FIRST INSTITUTIONAL INVESTOR AS WELL AS A BOARD MEMBER ALMOST FROM THE START



SCOTT COLLIER

VICE PRESIDENT OF BUSINESS DEVELOPMENT AND THE HEAD OF ALL INVESTMENTS OF WHOLE FOODS MARKET VENTURE CAPITAL ARM



JAMES MOSS

PARTNER AT ZINTINUS. LIFE-LONG CPG PROFESSIONAL WITH EXPERTISE IN FINANCE, INVESTING, & DRIVING THE COMMERCIAL STRATEGY FOR EARLY-STAGE BRANDS.



ODED BRENNER

FOUNDER OF MAX BRENNER. THE LARGEST CHOCOLATE RESTAURANT CHAIN IN THE WORLD WITH 80 BRANCHES WORLDWIDE



RICKY NEUMANN

A SERIAL ENTREPRENEUR AND INVESTOR WHO AMONG OTHER THINGS ALSO FOUNDED ONE OF THE LEADING CPG DISTRIBUTION COMPANIES IN AUSTRALIA (SERIES A LEAD)

